

## KC TROJANS SOCCER CLUB AND SHERWOOD PARK DISTRICT SOCCER ASSOCIATION ANNOUNCE COLLABORATION

**February 23<sup>rd</sup>, 2022**: The KC Trojans Soccer Club and the Sherwood Park District Soccer Association (SPDSA) are excited to announce a collaboration initiative to promote player and coach development throughout the Southeast Greater Edmonton Region. The KC Trojans Soccer Club and Sherwood Park District Soccer Association are two of the longest serving youth soccer organizations in Northern Alberta.

There is a strong synergy between our organizations, with both committed to inspire, develop and lead players to excel on and off the field. Our organizations are player centric and focused on creating a culture where the well-being of players comes first. Fostering a love for the game of soccer, while challenging and teaching players to better themselves on and off the field, will be at the forefront of everything we do.

This initiative will enhance development pathways for players in both organizations in the recreational, competitive, and performance levels of play. Working collaboratively, we hope to provide expanded opportunities for both clubs, and ultimately inspire a more cohesive approach to growing the game of soccer in the Capital region.

We will work closely to further develop and enhance each club through shared resources and an aligned mentality that works for the development of all players. Player pathways including Community Leagues, Edmonton Minor Soccer Association Leagues, Edmonton District Soccer Association Leagues, Alberta Youth Soccer Leagues, Canada Soccer Player Development Programming & Canada Soccer Skill Centre Programming will be on offer to SPDSA and KC Trojan players. In addition, Coaching Development opportunities for coaches at all levels of play will be of great importance to assist us in moving the game forward for all concerned.

Further details on this collaboration will be communicated in the coming months.

Jorgie Rodriquez, KC Trojans Technical Director commented, "KC Trojans is extremely proud to work alongside SPDSA. Our mission is to provide the best opportunities and pathways for players at all development levels. I look forward to collaborating with Shaun Lowther, and working towards finding new and exciting opportunities for players within our programs"

SPDSA Technical Director Shaun Lowther also had this to say on the collaboration, "The SPDSA is extremely proud to create a working relationship with KC Trojans. KC has been around a very long time and in fact my brother played for the organization way back in the 1980's when I first moved to Edmonton from the UK as a youth. I am excited to work with KC Trojans Technical Director Jorgie Rodriquez to further enhance opportunities for players and coaches alike".